



First Steps in Small Farm Business Planning

Saturday, October 17th
10:00 am – 4:00 pm

K-State Research and Extension Station
35230 W. 135th St.
Olathe, KS

Farm tour:
JCCC Market Farming Certificate Program Student Farm at K-State Research and Extension Station

Sustainable farms need to be economically sustainable too.

Every farm and every farmer has a story - this workshop will help you outline a sound beginning and take an accounting of your resources, goals and priorities.

10:00 – 11:15 Values Based Farm Planning

Ted Carey of K-State Research and Extension and Katherine Kelly of the Kansas City Center for Urban Agriculture will help us figure out what makes our farms unique, what values guide us and how these are a vital part of a business plan. Topics will include taking an inventory of resources, considering different business structures and setting realistic goals.

11:15 - 12:00 Lunch (provided)

12:00 – 2:00 Business Planning continued.

2:00 – 4:00 Farm tour, JCCC Student Farm.

The new Market Farming Certificate Program at Johnson County Community College includes a practicum component that introduces students to the hands-on work and planning involved in growing and selling vegetables. This student farm is located at the K-State Research and Extension Station in Olathe, includes Stuppy and Haygrove high tunnels, and is currently growing a variety of fall/winter vegetable crops.

*See Mapquest for directions (the station is at the western dead end of 135th St, near DeSoto).
Address is: 35230 W. 135th St., Olathe KS.*

For more information, contact Laura Christensen at growers@ksu.edu or (816) 805-0362.

Registration

Name): _____

Address: _____

City, State, Zip: _____

Email: _____ Telephone: _____

No. Registering	Workshop	Cost Per Person	Total Enclosed
	Business Planning	\$30 If paying at door, please call Laura at (816) 805-0362 to pre-register.	

Make checks payable to and mail to: Growing Growers Training Program, 35230 W. 135th Street, Olathe, KS 66061