

Growing Growers

Kansas City

Name of Farmers' Market: Farmers' Community Market at Brookside

Contact Person: Jim Wood or Randy Gregg

Address: PO Box 7088 Kansas City, MO 64113

Located at 63rd and Wornall, Kansas City, MO 64113

Telephone: (660) 584-3552 or (620) 547-2159 Email: woodmood@ctcis.net

Website: www.farmerscommunitymarket.org Email: rgregg59@yahoo.com

Market Description			
<p>General description of the market and location (Is there a building? What types of vendors do you have? Do you sponsor special events like music or kids activities?). Outdoor market requires tents provided by each vendor. We are 60% Organic Farmers /40% Environmental crafts /non- farm Vendor market. We have kids activities, a community tent for non-profits , a fall festival, and a tomato festival..</p>			
<p>Please describe the market's customer base. (Numbers, demographics, where they come from, etc.) Upscale market, majority of customers from Brookside, Plaza, Prairie Village neighborhoods.. Gourmet cooks, people committed to local and organic.</p>			
<p>What are the dates, days and hours of market? Every Saturday from the middle of April through the middle of October 8am-1pm</p>			
<p>Briefly, what are costs and requirements for vendor participation? \$25.00 Application Fee. For 10' x 10' booth: \$10.00 weekly, \$15.00 if come every other week, \$20 if come once per month. Larger space costs an additional fee. Must be certified organic or transitional. Processed goods require KC Health Dept. Permit.</p>			
<p>How can vendors apply? Obtain application by website or call Dee Carlisle at 816.943.1379</p>			
<p>Average number of vendors: 12, more during peak season</p>	<p>Number of vendors who grow everything they sell: 8</p>	<p>Number of non-farm vendors (crafts, other): 4</p>	
Sample price ranges			
Tomatoes (lb)	\$ 3.00 to \$ 4.00	Sweet corn (doz)	\$ 6.00
Melons (each or lb)	\$ 2.50 to \$ 5.00	Watermelons	\$ 2.00 to \$4.00
Potatoes (lb)	\$ 2.00 to \$ 3.50	Salad mix (bag)	\$ 3.00 to \$ 5.00
Lettuce (head)	\$ 2.50 to \$ 3.50	Eggs (doz)	\$ 2.00 to \$ 2.50
Carrots (lb)	\$ 2.00 to \$ 3.50	Meat (lb)	\$ 2.00 to \$ 3.00
Other			

Market Product Guidelines:			
<i>Product</i>	<i>Allowed</i>	<i>Not allowed</i>	<i>Restrictions (please specify; e.g., must be organic, grown by vendor, etc.)</i>
Local vegetables	X		Must be organic or transitioning to organic, Must be grown by vendor
Local fruit	X		Must be sustainable and grown by vendor
Eggs	X		Must be organic and raised by vendor
Meat	X		Must be sustainable and raised by vendor
Dairy (cheese, yogurt, etc.)	X		
Honey	X		Must be local
Canned goods	X		Prepared by vendor KC license required.
Baked Goods	X		Prepared by vendor Health Dept. permit required
Non-local horticultural or agricultural products			
Crafts	X		Must be related to conservation and ecological practices.
Other: Coffee Goat Cheese	X		Roasted locally, packaged locally