



FARMERS MARKET INFORMATION SHEET

Name of Farmers' Market: 39th Street Community Market _____

Contact Person: Jessica Ratcliff _____

Address: 3810 Terrace Street, Kansas City, MO 64111 _____

Telephone: 816-507-8698 _____ Email: jessivey@hotmail.com _____

Website: _____

Market Description				
<p>General description of the market and location (Is there a building? What types of vendors do you have? Do you sponsor special events like music or kids activities?).</p> <p>A weekday evening market conveniently located by KU Medical Center in the West 39th Street shopping district. High visibility in the small parking lot in a central location at 39th and Genessee St, surrounded on 3 sides by retail businesses. You will find a kids activity booth and frequently musicians perform.</p>				
<p>Please describe the market's customer base. (Numbers, demographics, where they come from, etc.)</p> <p>A neighborhood market, supported by regular customers. Our first season had some slow, hot evenings. Lots of potential in a diverse, urban neighborhood filled with all ages and families.</p>				
<p>What are the dates, days and hours of market?</p> <p>May through September, Wednesday evenings, 5:00-8:00pm</p>				
<p>Briefly, what are costs and requirements for vendor participation?</p> <p>Currently the stall fees are \$75 for the season for a 10' x 10' stall. Vendors are required to raise and make all they sell. It must be raised within 100 miles of Kansas City. Growers must use organic/sustainable practices (certification not required) and sign a pledge stating such, as well as be available for a farm inspection. A tent would be useful.</p>				
<p>How can vendors apply?</p> <p>Contact Jessica for a copy of bylaws, farmers' pledge, and application</p>				
<p>Average number of vendors:</p> <p>6</p>	<p>Number of vendors who grow everything they sell:</p> <p>6 (required)</p>	<p>Number of non-farm vendors (crafts, other):</p> <p>1</p>		
Sample price ranges				
Tomatoes (lb)	\$3 to \$5	Sweet corn (doz)	\$	to \$
Melons (each or lb)	\$ to \$	Watermelons	\$	to \$
Potatoes (lb)	\$ to \$	Salad mix (lb)	\$ 2 to \$ 3	
Lettuce (head)	\$2.50 to \$ 2.75	Eggs (doz)	\$ 2.50 to \$3.50	
Carrots (lb)	\$ 2 to \$ 3	Meat (lb)	\$	to \$
Other garlic: \$1.25/head, beets: 2.75/bunch				

Market Product Guidelines:			
<i>Product</i>	<i>Allowed</i>	<i>Not allowed</i>	<i>Restrictions (please specify; e.g., must be organic, grown by vendor, etc.)</i>
Local vegetables	x		Grown within 100 m, by vendor, using organic practices (certification not necessary)
Local fruit	x		Grown within 100 m, by vendor, using organic practices (certification not necessary)
Eggs	x		Grown within 100 m, by vendor, using organic practices (certification not necessary) Must follow all KCMO Health Inspection and permit requirements
Meat	x		Grown within 100 m, by vendor, using organic practices (certification not necessary) Must follow all KCMO Health Inspection and permit requirements
Dairy (cheese, yogurt, etc.)	x		Grown within 100 m, by vendor, using organic practices (certification not necessary) Must follow all KCMO Health Inspection and permit requirements
Honey	x		Produced within 100 m, by vendor, using organic practices (certification not necessary)
Canned goods	x		Must follow all KCMO Health Inspection and permit requirements
Baked Goods	x		Must follow all KCMO Health Inspection and permit requirements
Non-local horticultural or agricultural products	x		
Crafts	x		
Other?			

 X Yes, please post this Information Sheet on the Growing Growers Training Program website, to let farmers know about our Market.