



FARMERS MARKET INFORMATION SHEET

Name of Farmers' Market: North Kansas City Business Council Farmers Market
 Contact Person: Cheryl Melton
 Address: 1902 Swift, North Kansas City, Missouri 64116
 Telephone: 816-472-7700 816-472-0320(fax)
 Email: Cheryl@NKCBusinessCouncil.com
 Website: www.NKSbusinesscouncil.com

Market Description			
<p>General description of the market and location (Is there a building? What types of vendors do you have? Do you sponsor special events like music or kids activities?).</p> <p>Open air Market located in the heart of North Kansas City, Missouri Market is located @715 Armor Road in Shady Caboose park. DOT Traffic Studies indicate 24,000 – 56,000 cars pass the park each day. Local producers; produce, jellies, honey, and baked goods.</p>			
<p>Please describe the market's customer base. (Numbers, demographics, where they come from, etc.)</p> <p>Wide Customer base, City residents slightly older than median age group with younger families now moving into town. City grows from 5000 residents to 20,000 (people work days).</p>			
<p>What are the dates, days and hours of market?</p> <p>Friday Mornings Market 7 to noon (several vendors stay thru Friday lunch hour. Market opens the Friday before Mother's day.</p>			
<p>Briefly, what are costs and requirements for vendor participation?</p> <p>Booth space \$20.00/single;\$35 double@ week with 5 week Commitment sign-up for season& get Last week free!</p>			
<p>How can vendors apply?</p> <p>Contact Cheryl by phone, e mail or Fax</p>			
<p>Average number of vendors:</p> <p>15-20</p>	<p>Number of vendors who grow everything they sell:</p> <p>60%</p>	<p>Number of non-farm vendors (crafts, other):</p> <p>10%</p>	
Sample price ranges			
Tomatoes (lb)	\$1.25 to \$ 2.00	Sweet corn (doz)	\$3.00 to \$5.00
Melons (each or lb)	\$2.00 to \$3.00	Watermelons	\$2.00 to \$6.50
Potatoes (lb)	\$0.5 to \$1.00	Salad mix (lb)	\$ to \$
Lettuce (head)	\$ to \$	Eggs (doz)	\$ to \$
Carrots (lb)	\$ to \$	Meat (lb)	\$3.95 to \$12.95 (Emu)
Other			\$3.36 to \$12.00 (Beef)