



FARMERS MARKET INFORMATION SHEET

Name of Farmers' Market: Holden Farmers' Market

Contact Person: Jo Ann Nolan - P. O. Box 12, Kingsville, MO 64061

Location: Holden City Park, Hwy 58, Holden, MO 64040

Telephone: 816-597-3353 Email: info@holdenmarket.com

Website: www.holdenmarket.com

Market Description		
<p>General description of the market and location (Is there a building? What types of vendors do you have? Do you sponsor special events like music or kids activities?).</p> <p>Open air building located at the Holden City Park in downtown Holden, Missouri. Vendors are local and from surrounding areas. We sell fruits, vegetables, baked goods, plants, flowers, herbs, crafts and farm animals.</p>		
<p>Please describe the market's customer base. (Numbers, demographics, where they come from, etc.)</p> <p>Approximately 200+ local and surrounding area customers.</p>		
<p>What are the dates, days and hours of market?</p> <p>June – September - Saturday mornings - 7:00 AM until noon or sell out</p>		
<p>Briefly, what are costs and requirements for vendor participation?</p> <p>Free, no charge to sell. Vendors must register. Vendors must follow Johnson County Health Services Guidelines.</p>		
<p>How can vendors apply?</p> <p>Contact Jo Ann Nolan at 816-597-3353 or send an email to info@holdenmarket.com</p>		
<p>Average number of vendors:</p> <p>12 - 15</p>	<p>Number of vendors who grow everything they sell:</p> <p>100%</p>	<p>Number of non-farm vendors (crafts, other):</p> <p>3 - 5</p>
Sample price ranges		
Sellers set their own prices		

Market Product Services Guidelines:			
<i>Product</i>	<i>Allowed</i>	<i>Not allowed</i>	<i>Restrictions (please specify; e.g., must be organic, grown by vendor, etc.)</i>
Local vegetables	X		None
Local fruit	X		None
Eggs	X		Dept of AG Egg License and Johnson County Health Services Guidelines
Meat	X		Johnson County Health Services Guidelines
Dairy (cheese, yogurt, etc.)	X		Johnson County Health Services Guidelines
Honey	X		Johnson County Health Services Guidelines
Canned goods	X		Johnson County Health Services Guidelines
Baked Goods	X		Johnson County Health Services Guidelines
Non-local horticultural or agricultural products	X		Johnson County Health Services Guidelines
Crafts	X		Made by Seller – Retail requires City Retail License
Other?	X		Plants, flowers, herbs and farm animals

 X Yes, please post this Information Sheet on the Growing Growers Training Program website, to let farmers know about our Market.