



FARMERS MARKET INFORMATION SHEET

Name of Farmers' Market: **Merriam Organic Market, Inc. (M.O.M.)**
 Contact Person(s): **Dave Lawrence & Linda Brinkerhoff**
 Address: **5740 Merriam Drive, Merriam, KS 66203** (the Merriam Marketplace pavilion)
 Telephone: **913-620-8427** (press 3 for quicker voicemail)
 Email: SHOP@MerriamOrganicMarket.org
 Website: <http://www.MerriamOrganicMarket.org>

| Market Description | | |
|---|---|--|
| <p>M.O.M. is run as a non-profit organization, and it's purpose is to provide a safe, affordable and friendly marketing environment to LOCAL Organic, Natural and Free-Range food producers, artisans & craftspeople, and other local green-minded vendors and businesses. Any monetary gains beyond our weekly operating expenses will be spent on promotions and market development.</p> <p>Our vendors will bring all M.O.M.-Approved Food Products to market - any allowed by law. Market pre-sales support (online/phone/FAX) is available, and a year-round M.O.M.'s CSA is in the works.</p> <p>The pavilion structure at Merriam Marketplace is almost identical to the one in Overland Park, but we have better street and highway access and a large, surrounding parking lot. In fair weather, selling under the permanent shelter of the pavilion, vendors may not need a tent at all. Electrical power (110V A/C) is available to each vendor at no extra charge.</p> <p>A picnic and recreation area is adjacent to the marketplace, we'll have music and entertainment from time to time, and our weekly Bar-B-Que should be a big draw.</p> | | |
| <p>Our customers are of all demographic types - we will attract many commuters during evening rush hours (I-35 & Johnson Drive, Shawnee Mission Parkway & Merriam Drive). We are promoting the market locally and regionally (radio, flyers, print ads, word-of-mouth).</p> | | |
| <p>Market dates are TUESDAYS at the Merriam Marketplace – 4-8pm, starting May 27th, 2008 Our season is currently scheduled to run thru September 16th, but it will probably be extended into October.</p> | | |
| <p>Costs and requirements for standard grower/vendor participation:* + A full-season (16 weeks, paid-in-advance) rental agreement costs \$240 (\$15 per week) + An 8-week agreement is \$175 (pick your market dates) + Other plans and Day-of-Market space rentals are available – call for details. Limited concessions dates are open. A signed rental agreement and pre-paid rental fees are required for all vendors – appropriate licensing certificates and a NOFA Growers Pledge must be signed and displayed at market by all food producers. Individual liability insurance is recommended. All Kansas State Taxes must be paid by individual vendors.</p> | | |
| <p>Vendors can apply by e-mail or regular mail – see our web site for details.</p> | | |
| <p>Average number of vendors: 2008 is our first season – we'll update this info in July.</p> | <p>Number of vendors who grow everything they sell: ALL (some vendors will be sales agents for M.O.M.-Approved growers – ALL growers must sign our Pledge, and food-source documentation will be provided at market)</p> | <p>Number of non-farm vendors (crafts, other): 2008 is our first season ...</p> |

Sample prices – see our web site and our vendors' own web sites for details.

| Market Product Guidelines: | | | |
|--|----------------|--------------------|--|
| <i>Product</i> | <i>Allowed</i> | <i>Not allowed</i> | <i>Restrictions (please specify; e.g., must be organic, grown by vendor, etc.)</i> |
| Local Vegetables | X | | Organic, natural, sustainably-grown* |
| Local Fruit | X | | “ |
| Local Eggs | X | | “ |
| Local Meat | X | | “ |
| Dairy (cheese, yogurt, etc.) | | X | |
| Honey | X | | Local |
| Canned Goods | X | | Local organic, natural, sustainably-grown* |
| Baked Goods | X | | Mainly local, organic ingredients |
| Non-local horticultural or agricultural products | X | | Growing medium, soil amendments, etc... must meet OMRI standards. |
| Crafts | X | | No buy/sell – must be made by local vendor* |
| Other? | X | | Seeds, seedlings, plants for sale...* |

* All products must be labeled appropriately. We'll provide more detail about M.O.M.'s vendors (and their products) on our web site.

 X Yes, please post this Information Sheet on the Growing Growers Training Program website, to let farmers know about our Market.