

Value- Added Food Production

Flavor Market

1461 NW US 50 Hwy, Holden, MO 64040

October 19, 2019, 9AM- 2PM

Are you interested in adding value to the fruits and vegetables, livestock, or other products that you raise, rather than just selling the raw commodities? In this workshop, we will provide information on grants available to help in getting started with value-added production, food safety regulations for value-added production, tips on marketing of value-added products, and will hear from farmers who have been able to successfully navigate all these topics to successfully produce and sell value-added products. We will be touring Flavor Market value-added kitchen to learn more from the owner, Ami Zumalt, about their value-added enterprise, which includes jams, jellies, pickles and gluten-free items. A delicious lunch of locally-produced value-added foods will be provided with the registration cost. Everyone is welcome to attend.

- 9 AM** Value-added production grants and implementation- Ann Wilkinson, Professional grant writer; Ami Zumalt and Jim Pierce, farmer grant recipients
- 10:30AM** Marketing value-added products- Xander Winkel, Ennovation Center; Tom Ruggieri and Jim Pierce, value-added producers
- 11:45AM** Tour Flavor Market value-added kitchen- Ami Zumalt
- 12:30PM** Lunch, featuring locally- produced value-added foods
- 12:45PM** Food safety regulations for value-added products- Londa Nwadike, MU and KSU Extension; Tom Ruggieri and Jim and Ami Zumalt, value-added producers
- 2PM** Wrap Up

This workshop is being brought to you by the Growing Growers program. Cost to attend this workshop is \$30. You can register online at www.growinggrowers.org/workshops.html or fill out the form below and mail with payment by October 11 (Walk-ins are welcome). If you have questions, are interested in a scholarship to attend, or for further information, contact Londa Nwadike at lnwadike@ksu.edu or 816 482 5860.

Name: _____	Company/Organization: _____
Address: _____	Phone: _____ Email: _____
City: _____	State: _____ Zip: _____ County: _____
Mail Registration Form and Payment (made out to Growing Growers) to: Londa Nwadike, Kansas State University Olathe, 22201 W Innovation Dr, Olathe, KS 66061 Please submit registration by October 11 (Walk-ins are welcome, but lunch cannot be guaranteed)	

